



PROSPECTUS

Introduction

“College of Magic”?

The name “College of Magic” brings to mind different things to different people.

‘So this must be a school where magicians go?’

Well, not really.

The College of Magic is first and foremost a unique place of education - modern education for young people. Our dedicated staff, our ground breaking curriculum, our underpinning ethos, understands that each child is different, that every child has an innate sense of curiosity and, most important in the 21st century, that each child is creative.

What’s more is that the College of Magic is diverse - our members reflect the new South Africa - a small microcosm of our rainbow nation!

Mix in the amazing multi-faceted performing art of ‘magic theatre’ where there are appeals for every child, where the learning is fun, where life-skills are nurtured and where imagination is set free - and you have a recipe for excitement, empowerment and transformation.



Brief Background

*“And above
all, watch with
glittering eyes
the whole world
around you
because the
greatest secrets
are always hidden
in the most
unlikely places.
Those who don’t
believe in magic
will never find it.”*

Roald Dahl

College of Magic:
(007-517 NPO)

The College of Magic
is a member of FISM
(Fédération Internationale
des Sociétés Magiques)



The College of Magic was founded in 1980 and is the only school of its kind in the world. Its original site was in Southfield. It moved to Constantia Road, Wynberg in 1983 and then to its present site in 1992.

The College of Magic is a Non-Profit, Public Benefit Organisation governed by a board of trustees. It is run by an executive director, administrative & teaching staff and a large team of volunteers. The College of Magic is a member of FISM (Fédération Internationale des Sociétés Magiques) and has international links across the continents.

The College of Magic Centre has been established in the former Bentley House, a double story Victorian homestead, built in 1899. The Centre was officially opened by the Minister of Arts, Culture and Technology in 1995. Centrally situated in Imam Haron Road (formerly Lansdowne Road), Claremont, the centre is easily accessible from the M5 or M3 freeways. Cape Town airport is within easy reach and the area is well served by railway stations. Furthermore the College of Magic Centre is situated on public transport routes including a busy taxi and bus route.

The building consists of numerous rooms, specially modified and equipped for our training programmes. Facilities include a theatre, a close-up auditorium, rehearsal rooms, a museum, a library, media centre, workshops, television studio, costume wardrobe, administrative offices, canteen and a multi-purpose 'imagination' centre, 'illusionarium' and 'eco- theatre'. A supply depot, the Magic Shop, is also housed in the centre.

Students: The College of Magic accepts boys and girls from 10 years of age upwards for a variety

of courses. Most courses run over a 15 or 30 week period during the year. Shorter courses for beginners and adults are also offered.

Teaching Staff: Our teachers are a voluntary team of dedicated people, largely comprising graduates of our organisation. They are school teachers, university students, business people and professional show people who generously give up their time every week to make our special education and training happen.

Funding: In 1997 the legendary Las Vegas magic duo – Magicians of the Century, Siegfried & Roy, recognised the work of the College and have provided both support and an annual grant. David Berglas, past president of the Magic Circle and hailed as one of Great Britain’s finest performers, supports the College of Magic through his “Foundation for promoting the Art of Magic”. The College of Magic is generously supported by foundations, corporate businesses and private individuals.

Graduates: Our graduates have become successful in many fields. In the field of entertainment many have become professional magicians, including award winning Stuart Lightbody and mentalist, Larry Soffer. Riaad Moosa and Stuart Taylor have made their mark in stand-up comedy as has Conrad Koch with Chester Missing in the world of puppetry. In the world of movie-making graduates can be found on both sides of the camera – acting, as camera person or directing. Many graduates have become very successful in business, engineering, medicine and education.

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“From the beginning, it became quickly apparent that the unique education offered by the College of Magic presented a surprising number of benefits in holistically developing young people. It was found to be especially effective in transforming the lives of young people from marginalised backgrounds and for promoting the mixing of diverse cultures and socio economic groups.”

Dr Jean Baxen, Department of Education, UCT

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What's it all about?

"The most beautiful thing we can experience is the mysterious. It is the source of all true art and all science."

Albert Einstein

Magic has come a long way! Performances we would now recognise as magic or conjuring have probably been practiced throughout history. Records exist that show magicians amazing and amusing their audiences since ancient Egyptian times. The profession of the illusionist gained strength in the 18th century, and has enjoyed popularity since. As a form of entertainment, magic easily moved from street to theatrical venues and then on to television specials, bringing magic to huge audiences.

SSSSShhhhh It's a Secret!

The art of magic is so much more than just secrets! Yet secrecy is very important.

Once others know the secret behind an illusion, it stops being an illusion. That's why magicians keep their secrets...secret! The gift of magic is taken away from a spectator when the secret is revealed. With the loss of surprise and wonderment come disappointment and the loss of respect for the magician. Keeping the secrets preserves the appeal of the art and the mystery of professional magicians.

However, magic like any other art, needs to be passed on. At the College of Magic we reveal secrets to individuals who are determined to learn and grow in magic. Although many secrets are available in the public domain through the internet, the real secrets of entertaining with magic are learned through hands-on training, nurturing, coaching and mentoring by passionate experts at the College of Magic.

The Magic Theatrical Arts - The Exciting World of College of Magic Training

The range of different fields and skills within the world of magic is awesome. At the College of Magic, students have the opportunity to experience and learn virtually all these genres. In the 21st century, those practising the art are blending the various aspects in such a way that previously recognised boundaries have become fuzzy. A magic performer may wish to be a good manipulator, but at the same time may have to have good music appreciation, be able to dance, have mime skills and for creativity have an element of puppetry or juggling. This mixing of skills is creating exciting possibilities and providing a new sought-after entertainment.

The art of magic as taught at the College of Magic is purely theatrical. Any other connotations that the word "magic" may have do not apply to the entertaining art form which comprises the basis of our innovative education.

CLOSE-UP MAGIC

is performed with the audience close to the magician, sometimes even one-on-one. Sleight-of-Hand plays an important role.



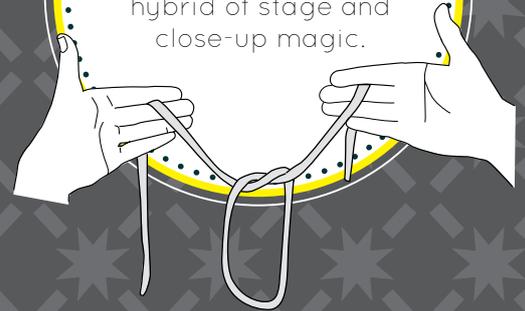
CARD MAGIC

is a type of close-up magic that utilises mostly playing cards and related items to create magical effects.



STREET MAGIC

is a form of street performing or busking that employs a hybrid of stage and close-up magic.



So Many Types of Magic!

STAGE MAGIC

is performed for a medium to large audience and includes manipulation of balls, cards, doves, rabbits, silks and rope.



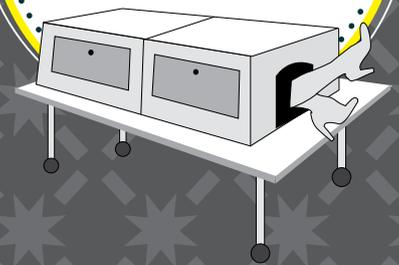
MANIPULATION

is performed on stage and demonstrates manual skill and dexterity using cards, balls, coins and other objects.



STAGE ILLUSIONS

are performed for large audiences with large-scale props, assistants and special effects.



MENTALISM

is performed close-up or on stage and utilises storylines like telepathy, psychic phenomena or ESP to theme an effect or routine.



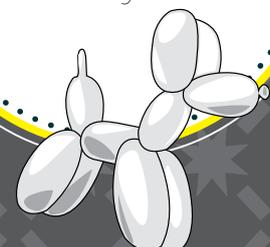
COMEDY MAGIC

is performed like a stand-up comedian or in a more slapstick style using elaborate props and costumes.



CHILDREN'S MAGIC

is performed for an audience primarily composed of children at birthday parties, schools and family events.



Training

“Once we believe in ourselves, we can risk curiosity, wonder, spontaneous delight, or any experience that reveals the human spirit.”

EE Cummings

There are two entry level courses: Course 1: Boys & Girls 10 years and older (15 Weeks – starting in February and July each year) Magic & Showmanship: High school learners (30 Weeks – starting in February each year).

Following these introductory courses, students can progress through a sequential series of courses to extend their skills and build on their development.

General Introduction

The College of Magic training curriculum provides a broad range of activities, including formal training sessions, individual tutorials, rehearsal and research facilities, specialist equipment, ‘allied arts’ courses, visiting guest experts, outings and performance opportunities, to make the learning experience challenging and fun.

Our committed voluntary teaching staff has students’ well-being and development completely at heart. The small classes ensure an individualised and creative atmosphere in which young people can develop holistically. Our ‘8 Star Qualities’ – Honesty, Respect, Responsibility, Initiative, Excellence, Empathy, Humility and Wonder, are at the core of our training, encouraging our students to become independent, self-confident and well-rounded individuals.

The formal training sessions are one hour in length and take place on an extra-mural basis, once a week during school terms. The wide range of ‘extra courses’ on offer enhance a student’s development. These courses are optional, free of charge to registered students and are scheduled at convenient times. The teachers use a variety of techniques to ensure the training

remains stimulating, including games, group work, performances, hands-on instruction, visiting instructors and the use of media. The courses are geared to encouraging individuality and innovation. Workshops are frequently included as part of the course, where students can build their own props and experiment with new ideas. The nature of the courses is instructive, providing opportunities for students to continually refine, rehearse and improve. Students who fulfil attendance, participation and performance requirements of a particular course are able to progress to the next level.



New
STUDENTS

Magic
& SHOW-
MANSHIP

Course
FOUR

Course
FIVE

Course
SIX

Course
ONE

Course
TWO

Course
THREE

Junior
MAGICIAN'S
DIPLOMA

JUNIOR
PHASE

SENIOR
PHASE

Theatre
PRODUCTION

Juggling

Mime, Clowning
AND DRAMA

Puppetry &
VENTRILOQUISM

ALLIED ARTS



Junior Phase

“Wonder is the beginning of wisdom.”

Greek Proverb

Introduction

Our entry level courses give our students an opportunity to socialise and develop good relationships with their peers, with exciting activities introducing them to the ideas and concepts that they will need in order to progress. The presentation of entertainment stresses the need for love and respect and cultivates good manners, gratitude and politeness. The reactions students receive from their new found skills to amaze and amuse, builds a positive self-image and a positive attitude to life. As the students move through this phase more emphasis is placed on continued practice. This improves physical control, motor skill, hand-eye co-ordination, concentration, focus, reflexes, timing and rhythm. Other observable development includes memory, divergent thinking, language, creativity, expression, imagination and observation.

In these entry level courses, students are introduced to the basics of magic and theatrical performance, including presentation skills, the theory of entertainment and the essential elements of controlling an audience. The awareness a performer needs to have for his/her audience nurtures empathy, humbleness, patience, generosity and a sense of wonder. Communication skills are enhanced as the young person learns to express him/herself accurately, clearly and creatively.

Students can supplement their training by joining ‘allied arts’ courses including juggling, puppetry, drama, mime and clowning, as well as use of MIRC (find out more on page 16).

Students are afforded multiple

performance opportunities in the secure setting of the small classes, at the course ‘get-togethers’, and at the graduation ceremony, which marks the end of each course.

Annual contests in various fields and charity shows provide further opportunities to flourish. In preparing for performances students experience the importance and rewards of responsibility and commitment. The practice required to gain proficiency in the arts instils self-discipline, focus, a good work ethic, goal orientation, determination and passion.



Course 1 (15 Sessions)

An exciting introduction to the world of magic including close-up and stage magic. After learning the magician’s code, students learn a variety of magical effects with the magic wand, rope, money, rings, elastic bands and so much more. They even learn how to read someone’s thoughts, make objects float and restore broken items. The course focuses in a special way on the hands and the incredible part they play in making magic happen. This is the ‘falling in love’ stage where the sheer exhilaration of wonder is experienced. Good attendance and the ability to perform a two to three minute magic effect in an entertaining manner will see these students graduating to Course 2.



Course 2 (15 Sessions)

In Course 2 students are introduced to a whole range of amazing new mysteries with rope, paper, rings, coins and silk handkerchiefs. Sleight of Hand and card magic receive special attention with a popular ‘Card Challenge’ exercise. This course

has a special focus on the eyes and the astonishing part they play in illusion. A highlight of Course 2 is the study of the fascinating life and magic of world famous magician and escapologist, Harry Houdini. Students even learn how to perform some of his escapes! The ability to 'routine' magic effects is a creative skill fostered in this course and students present their routines at the end of Course 2.

Course 2 Advanced offers enhanced study for students completing Course 2 mid year. Qualifying students are invited to join Course 3.



Course 3 (30 Sessions)

In Course 3, students explore more intriguing, challenging and thought provoking magic mysteries in the field of close-up and street magic. Close-up and street magic has become popular world-wide because of its versatility and the stunning effect it has on its audiences. They learn a load of fascinating new effects with coins, cards, matches, dice, rope, ribbons, silk handkerchiefs and more. Students love 'reading other people's thoughts' with their new found magic of the mind! The course includes how to design and produce your very own personal 'Close-up Show' with plenty of presentation tips and training along the way.

Good attendance and a qualifying five minute close-up act see these students progress to the Junior Magician's Diploma Course. What's more, the Course 3 students are given a mini-balloon sculpturing course covering the techniques of inflating and sculpturing balloons into a menagerie of animals!



Junior Magician's Diploma (30 Sessions)

The Junior Magician's Diploma Course has been designed to enrich the young performer's entertaining skills to a competent

level. Students learn a wide range of new stage effects which are aimed at supplementing their already good repertoire. Amazing magic with liquids, ropes, paper, eggs and silk handkerchiefs form part of the curriculum. Students create their own stage mini-illusion, too. In the Junior Magicians Diploma Course through an exciting journey in the world of stage magic, the planning and routing of good stage acts, incorporating appearance, presentation, patter, effective speech and movement, is given much attention.

Highlights of the course include a mini stagecraft module, during which students will get hands-on training in make-up, costume, music, lighting, special effects and other theatrical crafts. Junior Magician's Diploma students with good attendance and a qualifying five minute stage act will be eligible to join the College of Magic Senior phase in Course 4.



Magic & Showmanship (30 Sessions)

The Magic & Showmanship Course is an intensive one year course designed for high school students allowing them to develop more quickly towards their Junior Magician's Diploma. The Course encapsulates the essential elements of all the junior courses in a single year of 30 lessons. It caters for aspiring 'street magicians', close-up performers and stage magicians. Highlights of the course include a stagecraft module, the building of a mini-illusion and a balloon sculpturing course covering the techniques of inflating and sculpturing balloons.

Magic & Showmanship students with good attendance and a qualifying five minute close-up act and a five minute stage act will be eligible to receive their Junior Magician's Diploma at the Annual Graduation. Successful students are selected to join the College of Magic Senior phase in Course 4.



Senior Phase

“To accomplish great things, we must dream as well as act.”

Anatole France

Introduction

During the ‘senior’ years, the curriculum becomes substantially more demanding in terms of the technical requirements and the theoretical aspects of entertaining. Students focus on three main fields of commercial magic performance: Close-up Magic which incorporates restaurant magic and street performance, Stage Magic which is used in larger venues like clubs, schools and on television and thirdly Children’s Magic which focuses on the presentation of magic for younger audiences. There is a great demand for all three areas of entertainment in the world today.

A key focus area at the College of Magic is character – the heart and motivation that determines how we interact with the world. We equip and mentor our students in how to develop and display these character traits such as Honesty, Respect, Responsibility, Initiative, Excellence, Empathy, Humility and Wonder, through role modelling and integrating these into the ethos of the organisation at every level.

As senior students they receive a number of special privileges. Certainly the senior library is a big attraction boasting a treasure trove of highly guarded secrets and know-how of the world’s top magicians and entertainers. The Theatre Production Course (TPC) is available to senior students and they are also able to join the exclusive ‘5 Hour Club’.



Course 4 (30 Sessions)

Course 4 will see students study three modules during the year. In the first module Course 4 students will enter the

world of grand illusion learning the secrets behind some of the most unbelievable stage magic! Students will receive an introduction to manipulation, stage performance, comedic presentation and mind bending mentalism. A variety of items, such as rope, silk handkerchiefs, balls and liquids, are made to vanish, transform, appear and float. Planning a professional stage act is the culmination of this module.

In the second module students are introduced to the art of entertaining children. Here they explore how to make friends with children, select appropriate magic effects, get the youngsters involved, retain the attention of their young audience and the importance of energy and enthusiasm. Crazy routines with sponge balls, ropes, silk handkerchiefs, eggs and sweets form a kaleidoscope of new material to amaze their new found fans. In the third module students will expand their repertoire of sleight of hand and close-up magic with the experts. They will be introduced to the many subtleties of making the most of the magic under the noses of their spectators. This is the professional world of stunning micro illusions with cards, coins and other small objects.

A social, team-building day is one of several special highlights for Course 4 students. Successful students graduate to Course 5 with their ‘green ribbons’.



Course 5 (30 Sessions)

The Course 5 student studies professional magic and performing techniques in greater depth. These concepts are enforced with consistent practical training and experience which leads to the acquisition

of advanced showmanship skills. The first module of the year sees students adding to their repertoire a number of well-known children's effects. An audience of children, although sometimes difficult to control, can to the capable performer be the most appreciative audience of all. Many techniques for controlling a children's audience are covered and they gain much experience in simulated exercises. Making children laugh is another focus of this module. In the second module students are trained to perform amazing close-up magic and will learn how to routine their favourite effects into a professional show.

Specialisation in selected areas of sleight-of-hand is also given close attention. In the third module each student is carefully instructed how to devise his or her own personalised stage act, which includes the study of advanced stage technique. Fire and dove magic, predictions, escapology, being a master of ceremonies and using comedy in performance are among the many diverse topics covered. At the close of the year, students present their own concept stage act. They graduate with their red ribbons.

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Course 6 (30 Sessions)

Course 6 is designed particularly for the fine-tuning of the student's entertaining skills and showmanship. The first module concludes training in the field of Close-up Magic. A host of new effects are covered. A special study of the 'masters' is a feature of this module. Close-up magic as a business is presented by experts in the field before it is time for the exciting final acts. Spectacular stage magic using doves, newspaper, rope, liquids and silk hankies forms part of the training during the second module.

Comedy, Mentalism, Escapology, ever-popular pyrotechnics and a sleep-over week-end provide many a highlight to the year! Children's Magic is the subject of the third module. Students learn how to put together their own unique act for young audiences and how to make a good income from this sought-after skill. The study of grand stage illusions culminates in the presentation of the traditional Course 6 illusion act at the Annual Graduation Ceremony in November.

The Senior Magician's Diploma with silver ribbons is awarded to successful Course 6 students.



Additional Courses

“Patience and perseverance have a magical effect before which difficulties disappear and obstacles vanish.”

John Quincy Adams

Puppetry

The popular art of puppetry introduces students to a wide range of skills in a fun setting. Ventriloquism – the art of ‘throwing’ your voice plays a large role in our courses. Glove puppets, marionettes and shadow puppetry are among other forms of puppetry explored. These classes are excellent for improving articulation and voice projection, nurturing creativity in dialogue development and provides a fun space for students to be spontaneous. Puppetry is open to all students. There are three levels: beginners, intermediate and advanced.

Mime, Clowning & Drama

The classes in mime, clowning and drama give students an opportunity to explore their inner selves in a safe, nurturing environment. This freedom allows students to express themselves and experiment without fear of ridicule. These courses teach and inspire many students to perform the art of mime and/or clowning professionally and the techniques learned are found to be valuable in all performance. Students are surprised at the innate ability they have in this genre. Mime, clowning and drama is open to all students.

There are three levels: beginners, intermediate and advanced.

Juggling

Learn to juggle balls, rings and clubs, spin plates and manipulate diabolos or even ride a unicycle.

Juggling has been found to be beneficial for students in so many ways:

• *Recreation and concentration:* gives both body and brain a good workout.

• *Teaches the three T’s for success:* Teamwork, Tolerance and Tenacity.

• *Hand-eye co-ordination:* key to success in sports, dance and playing musical instruments

• *Reading:* rapid eye movement ‘tracking’ enhances a learner’s ability to scan the printed page.

• *Writing:* ambidexterity improves fine motor co-ordination skills for penmanship, typing or computers.

• *Arithmetic:* sequencing, calculating, trajectory, trial and error, creative problem solving.

• *Peer coaching:* collaborating and caring as the foolproof power of encouragement.

• *Goal setting:* step by step ‘milestones’ and the secret of relaxed concentration.

Juggling is open to all students. There are three levels: beginners, intermediate and advanced.

Theatre Production Course

The Theatre Production course is available to senior students of the College of Magic. These lessons include video basics and filming - from the functionality of video and stills cameras all the way to setting up shots and different aspects of filming; sound and lighting - fundamental understanding of what stage sound (microphones, speakers, etc...) and lighting is, and the advanced technology that goes with using it; computer editing and animation; how to write your own film or television show (including angles, music, etc.) and also the fundamentals of stop animation.

A highlight of this course is working with the College of Magic media network that allows us to broadcast video from our studio much like a radio or television station would. This module teaches students how to

use it and prepares them to run their very own broadcasts. The

Theatre Production Course is open to senior students only. There are three levels: beginners, intermediate and advanced.

Card Skills Course

Open to High School students, this six week course introduces enthusiasts to the world of magic through intensive sessions in card skills. Handling, shuffling and doing flourishes with cards, through impressive magic effects and juggling, to the presentation and showmanship of baffling magic. The College of Magic selects high achieving participants from these courses for preferential invitation to join the Magic & Showmanship Course.

Adult Courses

For adults, the perfect way to enter the world of magic is through participation in one of the College of Magic's renowned 'Adult Magic Courses'. Each course runs over five consecutive weeks with one two hour session per week, usually in the evening. The course is conducted by a senior instructor of the College of Magic.

The sessions are enjoyable and informative, incorporating audio-visual teaching aids, guest artists, refreshment breaks and hands-on workshops. Comprehensive notes and equipment are supplied throughout. Each course is stand alone and the content covered different, enabling enthusiasts to do all three courses without overlap.

"Now you See It, Now You Don't"* *Sleight-of-Hand Course

This is our most popular course! Every journey begins with the first step, and what a fascinating journey you are beginning. It is a journey of beauty, art, entertainment and friendship. Sleight-of-hand artists hold some of magic's most closely guarded secrets. You will be given the tools to astound anyone at anytime,

and they are literally at your fingertips! Anyone who enjoys sleight-of-hand can learn it. That doesn't mean it'll be easy, but if you put the time and thought required into your magic it will amaze even you. This course is designed to introduce you to the most useful sleights and teach you tricks that will blow people away, while also providing room for your growth in this fascinating art.

Entertaining Children with Magic

During this course participants are challenged and rewarded as they take up an art which children love – MAGIC! Apart from learning a great variety of amazing magical effects, participants benefit from the experts' first-hand experience of entertaining young people with magic. Included in the course is a brief review of some of the most popular 'allied arts', including puppetry & ventriloquism, mime and clowning, balloon sculpturing and juggling. These newly acquired skills can be exercised, not only on the younger folk, but also on all who are young at heart.

Card Conjuring

"Pick a Card!"- Card magic is one of the most well known branches of the magic art. In this course, participants learn everything from the basics of how to handle and shuffle playing cards to the execution of baffling miracles with a standard pack. Learn from the experts the secrets of presentation, misdirection and heightening the fun at your next social gathering.



Important Information

Attendance

Regular attendance is vital for students to get a good grasp of the art, to form the necessary 'relationship' with the material being learnt, sharing skills and exchanging ideas with fellow students and for progress to be made in personal and performance development.

Practice

Practice makes perfect! Students are expected to practice their newly acquired magic and skills as directed by their instructors.

At home, parents can assist by encouraging students to engage with the props and effects at home, spending some time each day practicing, as they would with any other special interest, sport or extra-mural activity.

Participation

Participation is very important to make the most of College of Magic courses. Students get involved in many ways including through class and contest performances, attending shows, helping at functions and volunteering their services.

Parental support can be the 'make or break' of success for the student in their chosen art form – encourage your son or daughter to make the most of the opportunities offered by participating in many ways. Parents can support their children by attending special events along with them.

Smart is Smart!

The performer needs to have a sense of occasion and this should be reflected by smart clothes and neat appearance. In the world of entertainment, first impressions

do matter and students need to learn how to be smart and become accustomed to standing out and feeling good at a social occasion. To this end the College of Magic requires all students to dress smartly.

The College of Magic has a policy of minimum jewellery with no visible piercings or body ink.

Secrecy

Students are required to respect the code of secrecy about how magic is accomplished. The 'magician's code' contains many pointers about how to avoid revealing magic secrets (for more see page 6).

Performance Anxiety

Virtually everyone feels anxious or 'scared' about performing or appearing in front of an audience of people. The level of this anxiety is different in different people and is also different at different ages. At the College of Magic we understand this anxiety and assist each individual to manage and even conquer their fear.

This is achieved through a gentle incremental programme of performance opportunities, starting with small class performances and building to larger audiences. The importance of preparation and rehearsal in combating nervousness is stressed. Parental support and encouragement is essential in this process. The rewards in tackling this anxiety head-on is a life-long ability to stand up in front of groups of people and address them – a valuable life-skill in school, tertiary education and most careers.

Other Courses

Students are encouraged to

"The moment you doubt whether you can fly, you cease for ever to be able to do it."

JM Barrie

find out about the wide range of supplementary courses held at the College of Magic. These courses can enhance their training and enjoyment at no extra fee.

Specialist Performing Equipment

Students are issued with the learning materials needed to discover, play and entertain in a new world of excitement. Students are encouraged to look after this equipment, which is needed and used throughout their training.

Honours Points

The College of Magic Honours Programme recognises and rewards our star students – those who make a positive impact on the College of Magic. As a College of Magic Honours member, students can take advantage of a whole range of fantastic benefits and special rewards.

The programme focuses on:

- **Performance:** Students earn points for outstanding class performance as well as College of Magic shows, charity and general public performances.
- **Participation:** Getting involved is key to becoming a true star. Whether they attend a College show as an audience member, help out backstage or lend a hand, they may just be earning points.
- **Support:** Being part of the College of Magic 'team' makes a huge difference. Whether front of house, behind-the-scenes, fundraising or being a true ambassador, support does not go unnoticed.

Library (MIRC)

The Magic, Information and Research Centre (MIRC) consists of a valuable library of books, magazines, music and DVD material. The DVD medium provides step by step visual demonstrations, which has proved to be an excellent training vehicle. Furthermore the library keeps a database of manuscripts and rare historical information for research students. The internet opens the

world of magic to our students.

The library has a reference and a lending section. Students are able to borrow two items for a week duration, using their bar-coded membership card. The library has opening times during which the librarian is able to assist students. Students are expected to familiarise themselves with the library borrowing policy and the internet usage policy.

Tutorials & Act Development

Students are able to arrange private tutorial sessions with instructors to catch up any training missed, for mentoring or where extra assistance is needed. These sessions are valuable to students for mentoring, individual act discussions, advice and development. They usually have a duration of between thirty minutes and one hour. Tutorials take place on weekday afternoons and Saturday mornings and should be booked at the main office.

The Magic Shop

The College of Magic is home to Southern Africa's only dedicated magic shop specialising in all manner of magical marvels! The Magic Shop is a popular spot for students and magicians to visit, learn about new effects, exchange ideas and buy new effects and supplies. Carrying a vast array of effects, books and videos from across the globe. Students receive all required learning materials as part of their course, but are able to buy supplementary equipment and learning materials at the shop.

Tel: +27 21 683 0988, Email: magicshop@collegeofmagic.com or Web: www.magicshop.co.za

Tuck Shop

The College of Magic Tuck Shop is open on Saturday mornings and at some events.



Events

“Within all of us there is an elusive melody which when heard and followed leads to the fulfilment of our fondest dreams.”

Siegfried & Roy

Performance opportunities are important to develop the creative, technical and performing talents of our students and to share our magic with their families and the community. The social aspects of these gatherings help build the spirit of the students and develop the life skills we strive to nurture. A programme of get-togethers, contests, graduation ceremonies and other events are held annually for this purpose. This is an ideal opportunity for parents, family and friends to become involved in the training of their young ‘stars’, through their support and encouragement at these occasions.

Get-togethers

These smaller occasions involve students, parents and family from a single course. The intimacy of the event allows for a gentle nurturing of performance skills and one on one interaction between staff and parents.

Contests

Contests promote the refining and polishing of acts and their excitement always draws a crowd. Close-up, Stage, Allied Arts and Entertaining Children are four popular annual contests. The contests are adjudicated by external panels of judges. Marking categories vary, but may include Magical Ability, Entertainment Value, Originality, Presentation & Showmanship and Visual Impact. The rewards of participating in these events far outweigh any trophy which can be awarded. A highlight of the year is the Umlingo Festival with the staging of the Western Cape Junior Magician Close-up and Stage Championships and the Street Magician of the Year Contest in one glittering occasion at a local theatre.

Graduation Ceremonies

The graduation ceremonies recognise the achievements of our students. Each graduating student receives a hand sealed certificate. Colour ribbons indicate the level achieved. Many trophies and awards have been established over the years to acknowledge and encourage the students. These celebrations involve the whole community and are presented in a grand award style with entertainment and projected highlights of the year.

The College holds two graduations each year. The first is held in June for Course 1 and Course 2 students, their families and friends. The second is held in November and is a major magical celebration attended by all Courses.

Some of the awards include:

- **Course 2:** Houdini Trophy: Best Houdini Project
- **Course 3:** Junior Close-up Award: Best Close-up Act
- **Course M&S:** Magic & Showmanship Close-up Award: Best Close-up Act
- **Course JMD:** JMD Act Trophy: Best Stage Act

Junior Student of the Year ... Best All-round Junior Student

- **Course 4:** Sleight-of-Hand Trophy: Best Overall Sleight-of-Hand
 - **Course 5:** Senior Close-up Award: Best Close-up Act
 - **Course 6:** Children’s Entertainment Trophy: Best Children’s Act
- Student of the Year: Top Student of the College of Magic

Silver Medallion Award: Graduate who presents a qualifying act.

Other Events

National and international visiting artists and experts are invited to present lectures, conduct workshops and engage with our members in various ways. Students are also invited to attend 'Secret Sessions' which are held at the College of Magic, giving them the opportunity to be exposed to international stars. We have had visiting performers from across the globe - Tim Ellis & Sue-Anne Webster, Tommy Wonder, Nick Einhorn, Michael Vincent, Pit Hartling, The Evasons, Joshua Jay, Marc Salem, David Berglas, Tom Ogden, Paul Daniels, Jon Allen, Boris Wild, Shawn Farquar, Banachek, Wayne Houchin, Lee Cohen, Michael Ammar, Eric Jones and many more!

The Traditional Children's Magic Festival (TCMF) is held annually in the June/July school holidays. All College of Magic students are invited to take part. They have an opportunity to perform, sell refreshments, usher, dress up as a character and so much more. The TCMF is an excellent way of improving performing standards in a team setting, learning new magic, strengthening friendships and raising much needed funds for our community outreach project.

From time to time the College of Magic embarks on larger theatrical productions.



Jenna Bass
Film Maker



Nick Miller
Online Educator



Olwethu Dyantyi
Magician



Riaad Moosa
Doctor & Comedian



Bruce Hutchison
NGO Director



Monica Nyakatya
Business Person



Conrad Koch
Ventriloquist



Stuart Taylor
Comedian



Projects

Magic in the Community

The 'Magic in the Community' Project provides disadvantaged young people with the opportunity to participate in training at the College of Magic and promotes a platform for the understanding and affirmation of South Africa's cultural diversity.

The project seeks to benefit the individual participants as well as the collective lives of children and teens and their respective families and communities. Through building their self-confidence and self-esteem the young people are enabled to say no to drugs and illegal activities. The project develops co-ordination and a multiplicity of skills and competencies helping young people improve their academic performance. The valuable performing skills equip participants with wealth creation possibility and job potential. The project is known for the life skills, leadership and excellence that it promotes, instilling a wonderful community pride.

The project offers multiple opportunities to succeed - nurturing hope and a vision for the future. The special needs of these students, which include food, transport, social challenges and learning support, are taken care of by the 'Magic in the Community' team. Students are selected on an annual basis from a wide area in consultation with local schools, teachers, NGO's and community leaders. Local and foreign benefactors are able to sponsor these students through the 'Sponsor-a-Student' programme: (www.sponsorastudent.co.za)

Outreach Performance & Audience Development

The College of Magic is committed to uplifting and helping the many

marginalised members of our community including the poor, the hungry, the aged, abused children and women, the disabled and the illiterate and the many charity organisations including hospitals, homes and other institutions, through performances presented by our students. The College of Magic students and graduates are known for their performances at these venues and for invitations extended to and outings arranged for shows staged at the College of Magic and local theatres.

Student Exchange Programmes

Students benefit immensely from foreign travel projects and inspire other young South African performers. These trips may include participation in a seminar and/or international competition. These events usually include workshops, lectures and an opportunity to showcase the talent of South Africa. Students get the opportunity to share artistic ideas and experiences with other cultures from around the world and to learn new techniques and concepts. These exchanges open new avenues of support for our up and coming artists in South Africa.

Kimberley College of Magic

The Kimberley College of Magic was launched in 2010 in collaboration with the Department of Economic Development and Tourism of the Northern Cape. The curriculum followed is the same as used by the College of Magic in Cape Town. Lessons take place at the Kimberley Teachers' Centre.

Magic Classroom

The Magic Classroom aims to awaken, reawaken and stimulate curiosity, interest, exploration, investigation and understanding of the sciences among learners

"Indeed we have discovered that there is 'Magic in the Community.' All of us in Qunu wish you well with your project and hope that you will continue to touch the souls of the young people throughout our country."

Mandla Mandela

and motivate educators to create 'magic classrooms' in their schools. The Magic Classroom is an exciting two hour interactive, curriculum-based excursion for schools which see a class of learners exploring, investigating and discovering science and mathematics in a hands-on way at the College of Magic Centre. These are devised by our expert teaching staff for the different levels. The magic illusions capture the interest of the learners, heighten curiosity and spark exploration and discovery.

Worksheets and 'magical' take-home materials reinforce the experience and help it travel back to school, family and community. Sponsors enable marginalised schools to participate in the programme.

Leadership and Entrepreneurship Action Project (LEAP)

The LEAP project consists of training and development sessions combined with 'real-life' work opportunities to hone the leadership and entrepreneurship skills of senior students and graduates. Various courses, advanced training tutorials, workshops, guest speakers, in-service training and individual mentoring help us achieve our goals.

Opportunities include:

A - Entertainment & Performance

The College of Magic is able to offer numerous 'real-life' opportunities in the field of entertainment and performance:

- **Competitions:** College of Magic graduates regularly perform at Provincial, National and International contests.
- **Shows Bookings:** Shows provide an excellent opportunity for students to exercise their skills and earn income. Our performers are regularly called upon to perform at festivals, on television shows and at national and international events.

• **College of Magic Shows & Events:** The College hosts shows and events on a regular basis.

B - Tourism

This programme attracts tourists to visit the COM Centre (more than 100 years old!) and discover the College as well as the history of magic in Southern Africa.

C - Education, Training & Research

Students from Cape Peninsula University of Technology and the University of Cape Town are involved in in-service training at the College of Magic.

The College of Magic also offers a post-matric life skills course to graduates preparing them for tertiary education or career opportunities.

D - Event Management & Retail

The College of Magic Centre offers many opportunities in the field of event management including *Theatre Shows, Corporate events, Launches, Community events, Rehearsal space, Magic Café and Tuck Shop.*

E - Media, Marketing and Public Relations

The College of Magic is engaged in an ongoing campaign to promote, publicise and market the organisation, our projects and various programmes. This opens a number of opportunities for skills development in this field as well as income generating possibilities.

F - Technical (Theatre & Television)

Technical skills present young people with new business or employment opportunities both inside and outside of the spheres of magic and the theatrical arts. Opportunities exist in the fields of sound and lighting operation and design, video and still photography and computer video editing.



Joining the College

“Teachers, parents and children reported that one of the immediate benefits of involvement in magic is the sense of well-being and the development of a positive self-image.”

**Dr Jean Baxen,
Department of
Education, UCT.**

When and where are classes held?

Most classes are held on Saturday mornings, with a few taking place on weekday afternoons. Lessons take place at the College of Magic Centre in Claremont, Cape Town.

Am I able to attend lessons/training with my child? May my child attend a trial lesson? Can a friend join my child at the lesson?

Only registered students may attend the lesson. The College of Magic offers adult courses to those parents interested in learning the art. You are welcome to visit the College of Magic on a lesson day by appointment to get a feel of the College of Magic in action. The College of Magic also holds annual open days, including workshops, to interested people and potential students.

What happens if my child misses a lesson?

As the College of Magic works to a set curriculum, students are encouraged not to miss any lessons. Where missing a lesson is unavoidable, the lesson should be ‘caught up’ by attending a ‘Tutorial’ (individual lesson). A tutorial may be booked at the main office. These take place on Monday, Tuesday, Thursday and Friday afternoons from 2.30pm to 5pm or on Saturday mornings by special arrangement.

My child sometimes plays sport on a Saturday and cannot attend on weekdays. Is this a problem?

Many students at the College of Magic play sport. As most courses offer two lesson times, sporting commitments and lessons can often both be accommodated through careful planning. Where missing a lesson is unavoidable, a tutorial may be booked. (See question above). If sporting

commitments clash with a series of lessons we encourage parents to discuss the matter with the course instructor or the director to find a solution.

My child has special needs. Will he/she fit in at the College of Magic? Will he/she be able to benefit from the training?

Magic is a wonderful art in that it embraces all enthusiasts by offering something to everyone. Students with physical or learning challenges can be accommodated. We encourage parents to notify us through the registration form and/or discuss any concerns with us on registration.

I live far away from the College of Magic. Is there any possibility of a lift club?

The College of Magic will assist families who live a far distance from the College of Magic by providing information to enable them to form a lift clubs with other students in their area.

Do we have to buy special clothes when my child joins?

New students will notice that College students dress in black and white. Owing to the high costs of clothing, new students are not expected to purchase the required dress immediately. During the first six months, students are encouraged to acquire the clothes they do not already have.

I can't afford the fees, but would love my child to attend. Is financial assistance available?

Bursaries are available to students of families with demonstrated financial need. This may cover full fees or a part bursary depending on the need. A detailed letter of

motivation should accompany your request to be considered by the Board.

Almost all magic secrets are available on the internet. Why should I join the College of Magic to learn the art?

To become a good magician, secrets alone are not enough. The presentation and showmanship skills are crucial and these are nurtured through the College of Magic's diverse curriculum which includes loads of hands-on instruction by experts in the field. What's more, the College of Magic ethos, the performance opportunities provided and the social interaction with other young enthusiasts are invaluable in nurturing a young star.

My child has already learned a lot of magic from the internet. Can he/she enter the College of Magic at a higher course?

The College of Magic only accepts new students at our entry level courses. The College of Magic curriculum is designed to progressively build our entertainers from day one. Prior knowledge, while being very useful, does not replace the carefully designed training in presentation and showmanship, crucial to the development of each student.

Am I able to contribute to the College of Magic?

The College of Magic fees are set at a nominal amount to enable the training to be available as far as possible to everyone. This is made possible by the generosity of funders and sponsors. Some parents find themselves in a position to contribute towards the College of Magic development fund and/or to sponsor another student in need, along with paying their own child's fees. Please visit www.sponsorastudent.co.za to find out more about our Sponsor-a-Student programme, make a note on your registration form in general comments or speak to

one of the College representatives in Administration.

My child is not yet 10 years of age, is there any way his/her interest in magic can be helped at the College of Magic?

Children of all ages love magic. The College currently only accepts boys and girls ten years and older as our courses are designed according to these ages. Nevertheless, parents of younger children are encouraged to promote their child's interest in magic through attending shows – the College of Magic stages various shows throughout the year, the Traditional Children's Magic Festival in June each year being a highlight; visiting the Magic Shop and purchasing some recommended simple effects; visiting the public library and borrowing books on the subject. The years fly by very quickly and the wait is worth it!

What does a student do once they have completed their training?

Many students wonder how they can continue their training after Course 6, our top course.

Many opportunities await them including: Preparing for the Silver Medallion Award; joining our staff development training course and helping at the College of Magic; Joining the Cape Magicians Circle, the local social magicians club; 'Post Matric' year at the College of Magic; Participating in LEAP projects including shows, tourism, entrepreneurship, etc.

How much does it cost and how can I register?

Details of current fees are enclosed with this prospectus. A fee is payable upon registration.

Register online at www.collegeofmagic.com/register or complete the enclosed registration form.

Stay in Touch

We are very grateful to our sponsors - through their touch magic is created!



villa eugénie

Catholic Mission Aid

Canon

DAVID BERGLAS

Experience the Magic for yourself

Find the College of Magic online at collegeofmagic.com or join our Facebook page - facebook.com/collegeofmagic - to receive all the latest updates as they happen.

A prospectus can only give a general impression - meeting the people and experiencing the magic for yourself makes all the difference ... Contact us to make an appointment to visit the College of Magic today!

Directions

From M5:

- Take Exit 15 for M24 Racecourse Road
- Travel towards mountain past Kenilworth Shopping Centre

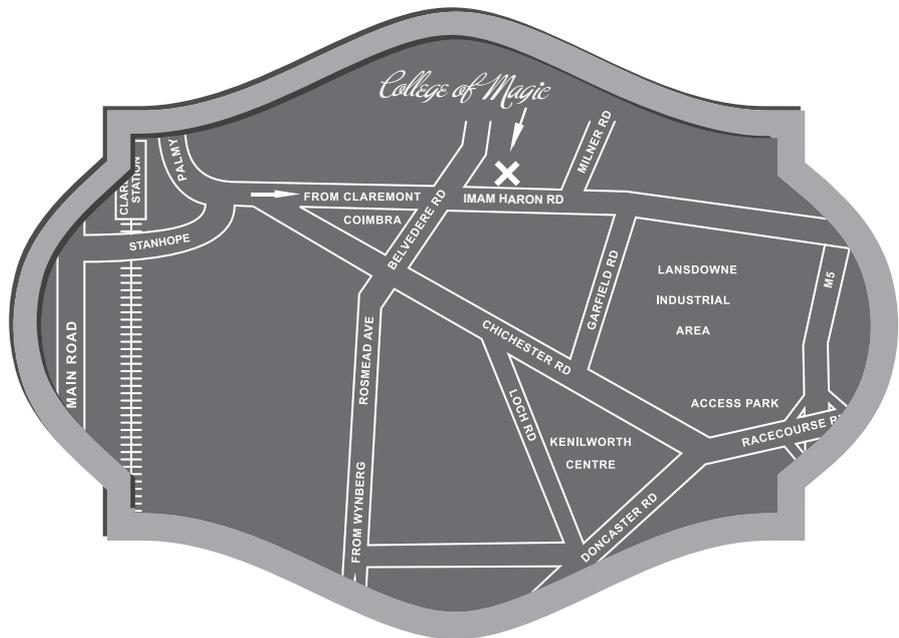
- Turn Right into Garfield Road
- Turn Left into Imam Haron Road
- College of Magic is on Right

From M3:

- Take Exit into M24 Struben/Bowwood Road
- Travel away from mountain in direction of Claremont
- Proceed straight across Main Road into Stanhope Road
- Turn Right into Imam Haron Road after railway bridge
- Travel about 1.2km past intersection of Belvedere and Imam Haron Roads
- College of Magic is on Left

GPS Co-ordinates

S33°59.015', E18°28.884'



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